



Monique Burr
Foundation's

Jinglebells Pro-Am

One of Jacksonville's single most successful fundraising days of golf

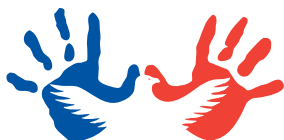
presented by:
AT&T
Hampton Golf
Zurich

Tuesday, Dec. 8, 2009

SPONSORSHIP
OPPORTUNITIES



Monique Burr Foundation
for Children Inc.



Monique Burr Foundation
for Children Inc.

Fred Funk
Honorary Chairman

Jim Furyk
Honorary Chairman

Mark McCumber
Honorary Chairman

Dear Friend,

Providing hope in the lives of children has always been the mission of the Monique Burr Foundation. Through the generosity of our annual golf tournament and its sponsors, benefactors and numerous golf celebrities, we have already been able to earmark more than \$2.5 million to our efforts to achieve this critical mission.

The *Monique Burr Foundation's Jinglebells Pro-Am presented by AT&T, Hampton Golf and Zurich* offers corporations and individuals numerous ways to participate beyond our signature Double Eagle golf foursome experience. More than 130 influential business and civic leaders from northeast Florida and beyond participate in this annual two day event which also draws 30 of golf's hottest names as celebrity players. Participants enjoy a pairings party and a full day of golf including an awards ceremony. On average, a Jinglebells golf participant spends at least twelve hours with us allowing us to showcase our various sponsors throughout the event. With this in mind, we are pleased to be able to offer you the opportunity to be one of the tournament's select sponsors. The details of these choice sponsorship options follow – with levels for all tastes and budgets.

On behalf of the Tournament Committee, our dedicated PGA Tour professionals, the staff at Hampton Golf and the members of the Board of Directors of the Monique Burr Foundation for Children, Inc., thank you for your support of the Foundation's efforts to bring hope in the lives of children.

Warmest regards,

M.G. Orender
Tournament Co-Chairman

Robert J. Castranova
Tournament Co-Chairman

MONIQUE BURR FOUNDATION'S JINGLEBELLS PRO-AM

Presented by AT&T, Hampton Golf, and Zurich

SPONSOR PACKAGES

MAXIMUM EXPOSURE OPPORTUNITIES

- **PRESENTING SPONSOR** - A significant contribution will associate your company's name with all aspects of the tournament and entitles you to top-level billing almost every time the tournament name is used. **\$25,000**
- **GOLF CARTS** - Over 70 golf carts will be emblazoned with your company's name and logo. From the moment everyone gathers at the driving range for opening ceremonies until the last cart makes the turn at the end of the day, you will be associated with one of the most prestigious events in town. **\$5,000**

PREMIUM EXPOSURE

- **BEVERAGE CARTS OR STATIONS SPONSOR** - Our two beverage carts and two fixed stations are some of the most popular destinations on the course! **\$1,500 each or \$2,500 for both**
- **DRIVING RANGE OR PUTTING GREEN SPONSOR** - Practice makes perfect. Your company's logo will be prominently displayed on one of our practice areas. **\$2,500 each or \$4,000 for both**
- **BAG DROP & OVERNIGHT STORAGE SPONSOR** - All guests are greeted at our bag drop and the 2009 tournament will feature overnight storage for everyone participating in the practice round. Bag tags with your logo will remind guests of your commitment to the event. **\$2,000**

FRONT AND CENTER

- **CLINIC** - Our golf clinic is hosted by a PGA professional and is held as part of our opening ceremonies. Your organization will be announced as the sponsor of this portion of the tournament. **\$2,000**
- **TEE or HOLE SPONSOR** - We will have one sponsor per tee and one sponsor per hole. Premium wooden signs will highlight your company's name. **\$550**

ABOUT THE FOUNDATION

The Monique Burr Foundation for Children, Inc. was created as a nonprofit organization in 1997 to honor the late Monique Burr, a tireless advocate for abused and abandoned children.

Currently, there are 3.3 million children who are abused every year – that's 9,041 a day and 377 an hour. Presently, Florida is ranked #4 in the nation in the rate of reported child abuse cases. Our mission is to give hope in the lives of children by providing training and education to prevent and reduce the rate of abuse among children throughout Northeast Florida and the Tampa area.

Our core programs are Childhelp's Good-Touch/Bad-Touch child abuse prevention program and Monique's Safety Net intervention program managed by the University of Florida's Child Protection Team. In 2008, there were 52 on-site disclosures and more than 25,000 children were trained and empowered to protect themselves through the Good-Touch/Bad-Touch® Program. We also work with the Alpha Jax Foundation to bring afterschool mentoring assistance to "Monique's Kids".

SPONSORSHIP COMMITMENT FORM

I wish to support the event as follows:

- SOLD!**
- | | | | | |
|--------------------------|---|----------|---|---|
| <input type="checkbox"/> | Presenting Sponsor | \$25,000 | | |
| <input type="checkbox"/> | Golf Cart Sponsor | \$5,000 | | |
| <input type="checkbox"/> | Driving Range | \$2,500 | } | <input type="checkbox"/> both for:
\$4,000 |
| <input type="checkbox"/> | Putting Green Sponsor | \$2,500 | | |
| <input type="checkbox"/> | Beverage Cart | \$1,500 | } | <input type="checkbox"/> both for:
\$2,500 |
| <input type="checkbox"/> | Beverage Station Sponsor | \$1,500 | | |
| <input type="checkbox"/> | Bag Drop and Overnight Storage Sponsor | \$2,000 | | |
| <input type="checkbox"/> | Golf Clinic Sponsor | \$2,000 | | |
| <input type="checkbox"/> | Tee or Hole Sponsor | \$550 | | |
| <input type="checkbox"/> | I am unable to participate as a sponsor, but I'd like to be recognized as a benefactor.
Please accept the enclosed tax-deductible donation of \$_____. | | | |

COMPANY NAME: _____

EXECUTIVE'S NAME: _____

MAIN CONTACT'S NAME: _____

ADDRESS: _____

PHONE/FAX _____

E-MAIL: _____

In order to maximize your company's presence in print and media, please complete your registration form and return with payment by **November 6**. Checks should be made payable to:

Monique Burr Foundation for Children, Inc.
7807 Baymeadows Road East, Suite 205
Jacksonville, Florida 32256

For more information, contact Lynn Layton at llyton@moniqueburrfoundation.org or (904) 642-0210, (904) 642-0260 (fax); or visit www.moniqueburrfoundation.org.