

**MONIQUE BURR FOUNDATION FOR CHILDREN
PRESS RELEASE**

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FOR IMMEDIATE RELEASE

**MONIQUE BURR FOUNDATION FOR CHILDREN ANNOUNCES
22nd EL PESCADO BILLFISH TOURNAMENT SEPT. 30-OCT. 2**

JACKSONVILLE, Fla. (June 22, 2010) – The [Monique Burr Foundation for Children](http://www.moniqueburrfoundation.org) announces the 22nd Annual El Pescado Billfish Tournament will be Sept. 30 – Oct. 2. One of Northeast Florida’s most celebrated fishing events, the El Pescado Billfish Tournament will run out of Camachee Cove Marina in St. Augustine with more than \$100,000 in cash prizes available. Proceeds from the tournament will benefit the foundation and its programs, which provide child abuse prevention education to children in Florida.

“We’re extremely excited to announce the 22nd year of this prominent event. The tournament is a prestigious World Billfish Series (WBS) and IGFA/Rolux Championship sanctioned event and will draw an extraordinary number of avid fishermen,” said Tournament Co-Director Dennis Rosa. “The Monique Burr Foundation awarded \$130,000 and raised over \$50,000 for the foundation during last year’s very successful event. We anticipate an even greater return this year thanks to the very generous sponsors and participants.”

The 22nd Annual El Pescado Billfish Tournament will begin with a Captain’s Dinner on Thursday, Sept. 30 featuring live entertainment by Jimmy Parrish and the

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Ocean Waves. Boats will depart at 5 a.m. Friday, Oct. 1, and Saturday, Oct. 2, from Camachee Cove Marina in St. Augustine and the first lines will be cast at 8:30 a.m. The tournament will conclude with an awards ceremony on Saturday evening where more than \$100,000 in cash prizes will be awarded.

Continuing in last year's tradition and in conjunction with the awards ceremony on Saturday, the Monique Burr Foundation will host the 2nd annual Fish-N-Chips Marina Casino event, which will include casino style games as well as the unique "Ladies Tackle Box" featuring fun shopping opportunities from local artists who support the Monique Burr Foundation for Children. A limited number of 200 tickets for this event will be sold separately at \$75 each. Ticket price includes cocktails, dinner, gambling and chips. At the end of the evening, chips will be cashed in for tickets that can be entered in prize drawings. To purchase tickets for the Fish-N-Chips Marina Casino, email Lynn Layton at llayton@moniqueburrfoundation.org or call (904) 642-0210.

This year's El Pescado Billfish Tournament will also include the introduction of an Outboard Division. Individuals entering the Outboard Division may also enter the regular tournament. Dennis Rosa and Alan Ferguson will serve as the tournament's co-directors and Hunter Brant will serve as the director of the newly introduced Outboard Division. Sammy Vaughn will serve as the honorary chairperson.

The entry fee for the tournament is \$2,450 per boat, and/ or \$1,000 per boat for entry into the Outboard Division. Prize winnings will be based upon the number of boats entered. Sponsorship opportunities are available for the tournament.

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The El Pescado Billfish Tournament is part of the world's largest offshore sanctioning organization, the WBS, which is comprised of six regional divisions, and is an IGFA/Rolux Championship sanctioned event. The tournament is one of the most successful and well-established billfish tournaments in the United States and is expected to attract anglers from throughout the Atlantic coastal region.

For more information about the 2010 tournament, sponsorship opportunities and Fish-N-Chips Marina Casino tickets, contact the Monique Burr Foundation at (904) 642-0210 or visit www.elpescadobillfish.com.

About the Monique Burr Foundation for Children

The [Monique Burr Foundation for Children](http://www.moniqueburr.org) was created as a nonprofit organization in 1997 to honor the late Monique Burr, a tireless advocate for children and their needs. The foundation's mission is to provide hope in the lives of children by providing training and education to prevent and reduce the rate of abuse among children throughout Northeast Florida.

Last year, the foundation reached more than 25,000 children with its advocacy programs, including the Good Touch Bad Touch® program, and since its inception has donated more than \$2 million to child-serving agencies in the region. Currently, the foundation reaches children in 105 of the 107 public elementary schools in Duval County in addition to several private and Catholic schools in the area. It is expanding its reach to include Baker, Clay, Nassau and St. Johns counties. The foundation also works in close partnership with agencies serving children whose primary focus is preventing abuse of

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children.

For more information about the Monique Burr Foundation for Children, call (904) 642-0210 or visit www.moniqueburrfoundation.org. More information is also available on Facebook.com by searching for the Monique Burr Foundation for Children or by following the foundation on Twitter.com @MBFjax.

Photography

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