

## **MONIQUE BURR FOUNDATION FOR CHILDREN PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **MARY MCDONALD JOINS MONIQUE BURR FOUNDATION FOR CHILDREN AS NEW DEVELOPMENT SPECIALIST**

TAMPA, Fla. (Jan. 5, 2010) – [The Monique Burr Foundation for Children](http://www.moniqueburrfoundation.org) announces Mary McDonald has joined the nonprofit as its new development specialist. In this role, McDonald will assist in the education and facilitation of the foundation's programs in elementary schools throughout the greater Tampa area. She will also develop and manage special events for the foundation, all of which benefit its mission to give hope in the lives of children by providing training and education to prevent and reduce the rate of abuse among children.

“Mary is a tremendous addition to our team and will help us greatly expand our message and mission in the Tampa area,” said Lynn Layton, executive director of the Monique Burr Foundation for Children. “As a tireless advocate for children and their needs, Mary is the ideal representative for our foundation and we look forward to the positive work she will do in the community.”

In addition to her corporate sales and marketing experience, McDonald has worked with children for more than 20 years. She is a certified Guardian Ad Litem and has been involved in countless programs aimed at children's needs and issues, including programs through Mitchell Elementary School, Wilson Middle School, the Tampa YMCA, Ronald McDonald House and the City of Tampa.

McDonald's corporate experience includes a position with Planet Partnership as a

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sustainability specialist. Prior to this role, she was the marketing director for American Surveying and Mapping Inc. for more than 10 years. McDonald has a bachelor's degree in both psychology and child development from the University of North Carolina at Greensboro. To reach McDonald, email [mmcdonald@moniqueburrfoundation.org](mailto:mmcdonald@moniqueburrfoundation.org).

### **About the Monique Burr Foundation for Children**

[The Monique Burr Foundation for Children](http://www.moniqueburrfoundation.org) was created as a nonprofit organization in 1997 to honor the late Monique Burr, a tireless advocate for children and their needs. The foundation's mission is to provide hope in the lives of children by providing training and education to prevent and reduce the rate of abuse among children throughout Florida.

In 2008, the foundation reached more than 25,000 children with its advocacy programs, including the Good Touch Bad Touch® program, and since its inception has donated more than \$2 million to child-serving agencies in the region. The foundation also works in close partnership with agencies serving children whose primary focus is preventing abuse of children. For more information about the Monique Burr Foundation for Children, call (904) 642-0210 or visit [www.moniqueburrfoundation.org](http://www.moniqueburrfoundation.org).

### **Photography:**

1.) Mary McDonald, new development specialist for the Monique Burr Foundation for Children

